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Editorial Internationalization of Higher Education and Business for Entrepreneurship

Entrepreneurship is an evolving category that plays a vital role in socio-economic development. It has also become an important research area in economics, management, and other fields of science, where it takes into account the different dimensions and approaches to the presented issues, on a macro, mezzo, and micro scale, as well as in local, regional, national, and international dimensions which have both economic and non-economic nature. Entrepreneurship is conducive to developing innovative projects and undertaking creative activities and initiatives that affect an individual, society, and economy. It is associated with the formation of entrepreneurial attitudes related to such ways of perceiving the world, thinking, or acting which create opportunities to implement social and economic innovations and take advantage of development opportunities. It also enables the search for effective ways to operate on the market and achieve better results in terms of profitability or efficiency. Entrepreneurial activities, initiatives, and projects often require support provided by introducing appropriate regulations and instruments and establishing institutions that constitute the external environment. They can contribute to the development of unused areas of business activity. Education also plays a significant role in a better understanding of the concept of entrepreneurship.

This issue of the “Horizons of Politics” contains articles that deal with various aspects of entrepreneurship and indicate the need for a multidimensional and often interdisciplinary approach to the concept.

The first article analyses the ways of identifying and quantifying the factors that influence salary expectations of students who

enter the labour market. Being familiar with these expectations may facilitate the development of adequate education policy, which also covers entrepreneurship education.

An international initiative that influences the external environment and indirectly supports entrepreneurial initiatives and shapes entrepreneurial attitudes is the Europe 2020 strategy, i.e. European Union's agenda for social and economic growth for the 2010-2020 decade. The next article describes a study that evaluated the chances of achieving the goals specified in this document in the field of education. Its results indicate the directions of activities that should be taken to improve the situation, and one of such activities related to the implementation of the concept of intelligent and sustainable growth is the introduction of universities into the culture of innovation. Challenges that universities face, as well as opportunities and threats resulting from the initiatives they undertake can be noticed both in the environment in which they operate and in their structure. Through the use of appropriate educational methods, a properly planned education process can lead to achieving those of the assumed goals that support entrepreneurial activities and social and economic development. The tools for shaping entrepreneurial attitudes include simulation games. Another article presents the results of the study which analysed the importance of appropriate selection of teaching aids matched to students' intelligence type as described in Howard Gardner's theory of multiple intelligences. A good match increases the effectiveness of student's assimilation of knowledge. Study programmes should also introduce more advanced technology-based teaching methods that enable using interactive and virtual tools to increase learning efficiency.

In order to achieve the objectives of social and economic development that are supported by entrepreneurship education, Polish universities may find it helpful to follow and adopt standards developed in leading foreign centres. Various initiatives of the local authorities in the field of inter-sectoral partnership that engage both business and science can be another solution modelled on European projects that supports the development of entrepreneurial attitudes.

Although the last article relates to entrepreneurship in an indirect way, it focuses on issues significant from the point of view of the social and economic development of a country and its climate and

energy policy. It argues for the importance of distributed energy, which is a vital element of the renewable energy sector and a factor in national energy security.

We would like to invite you to read the new issue of the quarterly “Horizons of Politics”, which is devoted entirely to selected issues in the area of entrepreneurship education. We hope that the diversity of the topics discussed in the articles published in it will be of interest to a wide range of our readers.

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